

Solutions for Multifamily Housing

Maximize occupancy and net operating income with Matterport 3D models

Matterport 3D models will capture the attention of any prospective resident right where they start their search — online. Simply put, Matterport is the most immersive way to virtually view a property. Self-directed and perfect for in-depth exploration, 3D models give even remote viewers the best sense of what it's like to actually be at your property. Matterport is the best way to turn online viewers into qualified leads — leads that you can then turn into new renters.

24/7 online availability

Use Matterport 3D models to turn your property website into an online leasing office — always on, and always responding to a customer's needs.

Enrich your marketing:

Embed Matterport 3D models in your website just like photos and videos, or include them in your digital marketing campaigns like emails and text messages.

Widen your market

Prospective renters don't always live close enough to take a tour. With Matterport they can explore your community with confidence.

Generate more leads

Listings with 3D models show 2.5 to 3 times more engagement and generate 49% more leads than properties that don't use Matterport (Apartments.com).

Show all your different floorplans

Display a 3D model for each different layout.

Showcase your amenities

Show off the shared spaces that make your community unique.

Highlight features

Embed video, audio, images and text inside Matterport 3D models. Answer commonly asked questions and tell the story of your property with Mattertag Posts.

Social sharing

Anyone who views your Matterport 3D models can share it to Facebook, Twitter, or email directly with just one touch of a button.

Publish to Google Street View

Show your amenities and model unit on the world's largest platform of 360 imagery.

Teaser videos

Share short videos of the tour for use on social media channels to capture the attention of prospective renters.

“Matterport 3D models have had an immediate and positive impact on the way we do business. The product allows us to connect a prospect on the go with imagery that both attracts, qualifies and sustains interest in our apartments.”

Amanda Johnson, Vice President of Marketing, Amlri Residential

Floor plans with measurements

Get a classic black and white floor plan renters can use to plan their move.

Print-ready 2D photos

Save the cost of a separate photoshoot by using the 4K-resolution Matterport photos for marketing collateral.

Matterport. 3D capture for all.

Matterport is the world leader in immersive 3D technology. The Matterport Cloud allows users to easily capture, create, and display 3D models of real-world spaces. These models are delivered in a navigable, photo-realistic format that uses patented computer-vision and artificial-intelligence technologies.

Compatible cameras

The Matterport Cloud platform supports multiple cameras. Pick one based on your needs:

How it works

- **Capture:** Scan real-world spaces using a Matterport compatible camera of your own.
- **Create:** With a cloud subscription plan, upload images to the Matterport Cloud to process into a seamless, navigable 3D model stored in the cloud.
- **Display:** Embed Matterport 3D models in your listings, on web sites and mobile apps, or provide active links in customer emails.

Matterport Pro2

Professional: Leverage the full power of the Matterport Cloud platform with the patented Matterport Pro2 camera. With a single scan, get a 3D model and an entire suite of marketing assets.

360 Cameras

Entry-level: Ready to test the waters? 360 cameras, like RICOH™ and Insta360®, are the most affordable way to start capturing the world around you.

User

Use

Resolution

Print-ready 4K Photos

Floor Plans

Best for premium properties and large spaces

134 Megapixels

Yes

Yes

Great for small spaces and quick scans

15-23 Megapixels

No

No

“With high quality images and tours from Matterport, our prospects can see themselves inside an apartment without ever leaving their seat. With this technology, the projections for leasing apartments sight-unseen are very high.”

Stephanie Gonzolez, Director of Marketing, Venterra

Get started now at buy.matterport.com